



**PhotoVoice  
Step-Up Program**

**Fall 2019**

**The Josephine Herrick Project  
&  
The McSilver Institute for  
Poverty Policy and Research**







**The Josephine Herrick Project**

**Step-Up Community  
PhotoVoice Program**

*"Changes in Your Perspective"*

**Fall 2019**

Front Cover image by **Kristen Greaves**





# JHP | JOSEPHINE HERRICK PROJECT

TEACHING PHOTOGRAPHY TO CHANGE THE WAY WE SEE

Through its free photography programs, the Josephine Herrick Project (JHP) works to transform the lives of individuals facing social, physical, and economic barriers in life. We partner with schools, human service agencies, health care facilities, libraries, and community organizations to deliver customized and hands-on digital photography courses taught by professional photographers.



For JHP participants, the camera is a transformative tool, helping individuals build self-confidence and visual literacy, think creatively and critically, engage actively with their communities, tell their own stories, and advocate for themselves, effecting change in their own lives and the world around them.



JHP was established in 1941 by pioneering photographer Josephine Herrick (pictured left) to teach photography to wounded service personnel returning from World War II. Since then, our programs have expanded to serve a variety of marginalized and vulnerable communities for whom photography provides a way to share their stories with a wider audience.





The McSilver Institute for Poverty Policy and Research at New York University is committed to creating new knowledge about the root causes of poverty, developing evidence-based interventions to address its consequences, and rapidly translating research findings into action through policy and practice.

### About Step-Up PhotoVoice

**Step-Up** is a youth development and mental health support program funded by the Robin Hood Foundation that aims to promote social-emotional development, key life skills, academic achievement, high school graduation, and a positive transition to young adulthood. Over the past decade, Step-Up has served over 700 high school students in eight NYC public high schools and has achieved a graduation rate of 85 percent.

In partnership with the McSilver Institute for Poverty Policy and Research, the Josephine Herrick Project leads 3-day photo intensives for high school students in the Step-Up program. Students learn the basics of operating a digital camera and composing an image and then apply their new skills by exploring the city around them. As part of the program, PhotoVoice participants come together with students from other high schools to hone their skills, build community, expand their horizons, and share their voices and ideas through the visual language of photography.





**Kristen Greaves**





**Blaze McBean**



Treyvon Wardrick





**Yandel Avendano**



**Blaze McBean**





**Victoria Alliman**



**Shantaa Sappleton**





**Aislin Bravo**





**Juan Alejandro**





**Misael Arroyo**



**Shantaa  
Sappleton**





**Victoria Alliman**



**Treyvon  
Wardrick**





**Horace  
Shelton**





Juan Alejandro





**Horace Shelton**





**Misael Arroyo**





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**Aislin Bravo**





**Kristen Greaves**



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FOR POVERTY POLICY AND RESEARCH

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*Executive Director*

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Misael Arroyo

Kristen Greaves

Victoria Alliman

Shantaa Sappleton

Juan Alejandro

Horace Shelton

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Blaze McBean

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*Back Cover Image by*  
**Yandel Avendano**









**Council on  
the Arts**

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**NYC** Cultural  
Affairs

THE RUDOLPH J AND DAPHNE A  
**MUNZER** FOUNDATION



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